



## Putting people in the planning picture

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## How do we communicate the role of our research?

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"Putting people in the planning picture", was produced to communicate the purpose, role and potential effectiveness of tools to support discussion between policy makers, planners, researchers and the public in environmental decision making.





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he Macuslay Institute and Callisto Productions present a Tom McInnes film 'Putting People in the Planning Picture' Harrator JAHICE HUNTER Camera NIALL PRESTON IVAN COYLE LEWIS McINHES Sound Recordist STAN RABA Graphics GREGOR MACKAY Tellor NICHARD VINT Produced & Directed by TOM McINHES



## The film:

- Focuses on research into public engagement which uses interactive visualisation and voting tools
- Uses interviews with elected representatives, policy makers and the public to communicate reactions and recommendations on the applicability and use of the tools





Over 1200 people watched the film on the internet in the first month of its launch.





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